

NCHA Internship Opportunities

Summer 2022

The National Cutting Horse Association is looking for interns for this upcoming summer and the NCHA Summer Cutting Spectacular. This internship will give interns opportunities to work hand in hand with the marketing and business development departments to gain an all-inclusive experience as the entire NCHA team produces and promotes a world-class equine event. This internship will begin in early June and will end after the conclusion of the NCHA Cutting Summer Spectacular in mid-August. Interns will gain hands-on learning experiences with staff, NCHA partners, and the NCHA membership, including but not limited to understanding and execution of sponsor deliverables, special event production, and content creation. Applicants should display enthusiasm for visual communications, interest in event marketing, and a strong eye for detail. Each internship will be tailored to the intern, which is a unique opportunity provided by NCHA.

DURATION & LOCATION: June 1 (flexible start date) – August 9; This in-person internship is located in Fort Worth, Texas.

RESPONSIBILITIES INCLUDE:

- Assisting the marketing and business development departments with producing the NCHA Summer Cutting Spectacular in Fort Worth, TX
- Assisting the marketing team on various projects including pre and post event print, social, and digital coverage of the event
- Collaborate with the marketing team to write and edit press releases and develop engaging content for the NCHA website and social media accounts
- Assisting the NCHA team with coordinating sponsor and corporate partner assets
- Understand and adhere to production timelines, including award ceremonies and special events
- Various additional duties as assigned

QUALIFICATIONS:

- Interest in the western industry (knowledge of horse shows and competitions is preferred)
- Exceptional interpersonal skills
- Excellent writing and organizational skills
- Proficient with MS Word, Excel, PowerPoint
- Experience with the Adobe Suite (InDesign, Illustrator, etc.) is a plus
- Photography and/or videography experience is a plus
- Ability to meet deadlines and effectively multi-task
- Must be driven and a self-starter with a positive attitude
- Must have reliable transportation

COMPENSATION: pay commensurate with experience

CONTACT: To apply, please email your resume to Carley Montemuro, NCHA business development manager, at CMontemuro@nchacutting.com by **April 1, 2021**.