

**NCHA EXECUTIVE COMMITTEE MEETING MINUTES  
OCTOBER 19-20, 2021  
NCHA OFFICE – FORT WORTH, TX**

A meeting of the Executive Committee of the National Cutting Horse Association was held Tuesday and Wednesday, October 19-20, 2021 beginning 8:00AM central time daily.

Executive Committee members present were: President Ora Diehl, President-Elect Ted Sokol, Vice President Toddy Pitard, Kristen York, Rock Hedlund, Kirby Smith, Byron Green, Sharon Overstreet, Tommy Williams, Skip Jones, Ernie Beutenmiller and Tatum Rice (Day 1). Executive Committee members excused were: Matt Miller and Tatum Rice (Day 2) NCHA Executive Director Jay Winborn, NCHA Treasurer Denise Seiz, Director of Shows Shianne Megel and Cathy Marie Aleff were also in attendance for this meeting.

**TUESDAY – OCTOBER 19, 2021**

The Executive Committee meeting was called to order at 7:59AM and roll call was taken.

President Ora Diehl welcomed the members of the Executive Committee and opened with prayer. The opening prayer along with a reading from Proverbs 16:32 highlighting the importance of "Patience" set the tone for this meeting.

Immediately following, At Large Member Ernie Beutenmiller addressed the Executive Committee by reciting the NCHA mission statement.

***Mission Statement***

*The National Cutting Horse Association promotes and celebrates the cutting horse, whose origin on Western ranches allows us to support ranching and its Western heritage. By establishing rules for the conduct of cutting horse shows, NCHA strives to give cutters a level playing field and a progressive class structure which accommodates everyone from the beginner to the advanced competitor. NCHA draws on the diverse talents and background of its members and encourages their participation in helping it achieve these goals.*

**APPROVAL OF MINUTES**

A **MOTION** was made by Skip Jones and **SECONDED** by Rock Hedlund to approve the minutes from the September 28, 2021 Executive Committee call. **MOTION PASSED.**

**PRESIDENT REPORT – ORA DIEHL**

President Ora Diehl addressed the members of the Executive Committee with a reminder that this new EC is four months into our next year and emphasized some of the accomplishments to date. Some of those accomplishments worth mentioning were the following:

- Events such as Cutters in Cowtown, BraveHearts, the National Circuit Program among others like a successful Annual Meeting
- Ora also highlighted and praised how well the standing committees are working in collaboration with the Executive Committee members with their recommendations and

resolutions, especially the finance with our up-to-date reports each month and the budgeting process efforts.

- NCHA Staff is synced and working well in all departments.
- Membership growth and availability to gain 9 new Directors.
- Honoring some outstanding members with recent awards to join a large group of other deserving members in each award categories.

### **EXECUTIVE DIRECTOR REPORT – JAY WINBORN**

Executive Director Jay Winborn addressed the Executive Committee by expanding on some of Ora’s points. The budgeting process went well this year, proud of the staff and how everything was aligned. A special shout out to those that helped tighten up the belt and pay closer attention to expenditures in each of the departments.

Jay also updated the Executive Committee members with a couple of external meetings with the City of Fort Worth and Visit Fort Worth and continue fostering that positive relationship.

NCHA has been able to renew some great incentives and also capture new prospects as we move forward with the support of our Triple Crown Events.

### **VICE PRESIDENTIAL SELECTION COMMITTEE – TED SOKOL**

President-Elect Ted Sokol updated the EC with the proposed 2022 Vice Presidential Selection Committee Members List to be compliant with the guidelines set forth and provided updates on this election process for our 2022 Vice President.

Region 1 – Steve Norris (BOD/PP)

Region 2 – Rock Hedlund (EC)

Region 3 – J.P. Bell (BOD)

Region 4 – Dan Agnew (BOD/GOV)

Region 5 – Sharon Overstreet (EC)

Region 6 – Tommy Williams (EC)

Region 7 – Josh King (BOD)

Region 8 – Casey Green (EC)

A **MOTION** was made by Ernie Beutenmiller and **SECONDED** by Kirby Smith to approve the proposed list of the VP Selection Committee Members for the 2022 NCHA Vice Presidential election. **MOTION PASSED.**

A **MOTION** was made by Ernie Beutenmiller and **SECONDED** by Sharon Overstreet to approve a proposed list of eligible candidates for the 2022 NCHA Vice Presidential election. This list will include the selection committee members that meet the eligibility criteria. **MOTION PASSED.**

## **REGIONAL REPORTS**

President Ora Diehl welcomed the each of the members to report their regional updates.

**Region 1** – **Kristen York** reported that the recent Circuit Finals in Aurora and Big Sky were successful. Redwood Circuit Finals will be coming up in November. Congratulations to Dave Batty from our region as the recent recipient of the 2021 Zane Schulte Award.

**Region 2** – **Rock Hedlund** reported that PCCHA Futurity in Las Vegas was a good show and well attended. Cuttings have been strong on the west coast and getting close to being done for the year. Welcomed some recent rainfall in the area which is good for all.

**Region 3** – **Kirby Smith** stated that they have not had a circuit finals in their region yet. Heartland Circuit Finals is scheduled for the next couple of weeks which will be held in Lincoln, NE at the end of October. Nebraska membership is down and will be losing a Director in 2022.

**Region 4** – **Byron Green** described that Region 4 has done well with cuttings this year. Kentucky State Fair and the North American did not produce this year and haven't since covid last year. We are looking forward to bringing these two events back to the area next year. Indiana gained a Director for 2022 so all is looking good.

**Region 5** – **Sharon Overstreet** reported that cuttings are still running strong in the southeast. Wateree CHA and the Florida CHA had September shows with an increase this year. Sunshine Circuit Finals scheduled to start November 4<sup>th</sup> and should be a great turnout.

**Region 6** – **Tommy Williams** stated that Arkansas had their first show in a number of years and it was strong and well attended. East Texas has had some shows but there seems to still be a deficit to turnaround for Region 6.

**Region 7** – **Skip Jones** expressed that the Oiler and Alamo Circuits were recently approached to consider combining to one circuit. This concept was NOT supported. This region would like to remain with both moving forward at this time. Amarillo area is facing a challenge with availability of facilities for shows, one of them recently sold to a private individual. There are 3 affiliates in each of our circuits and all work really hard to not schedule on top of each other.

**Region 8** – Nothing to report for Region 8 at this time.

**At Large** – **Ernie Beutenmiller** emphasized that he has heard a lot of positives about the circuit program as a whole. Had concerns with some circuit finals overlapping dates but from the entry numbers it seems to be well supported. It will be interesting to see the membership numbers rise after these finals are all completed. Ernie also sided with Ora on her emphasis with "Patience" earlier during opening prayer. In conclusion, the weekend cutter is active and enthused with the current happenings at NCHA.

**At Large** – **Casey Green** reported that the LAE schedule is strong, might be too strong. There are lot of late nights and early mornings for those that participate in those events. When is it going to be too much? Need to get ahead of the curve. Last thing we want is to burn people out. Casey suggests getting all involved to be proactive and work together to get through the calendar dilemmas.

**At Large** – **Tatum Rice** stated that the circuits seem to be supportive and active across the country. In his recent discussions with some show secretaries, they are excited that NCHA is taking interest in the weekend cutter.

**President-Elect – Ted Sokol** reported that he has had some complaints on NCHA removing the 15-day approval rule. He has heard great things about the circuit program, membership is positive and wanting to cut and get involved.

**Vice President - Toddy Pitard** conveyed that he is hearing a lot of positivity more than he has in years. Everyone seems to think that the EC is working really hard, Executive Director is doing a great job and seems that people have been coming together more than they have the past couple of years. Trainers are still concerned with the late cuttings and days.

## **FINANCIAL REPORT – MARK SENN/ DENISE SEIZ**

Finance and Audit Committee Chairman Mark Senn and NCHA Treasurer Denise Seiz addressed the Executive Committee with the current state of the August financials for the association followed by a proposed FY2022 Budget for consideration and approval.

### **August Financials**

National Cutting Horse Association  
Finance Commentary  
August 2021

### **Statement of Position**

The Association ended the month with total assets of \$17 million which represents a decrease of \$2.2 million from the previous month. Below is a summary of what constitutes this decline:

- Cash had a decrease of \$1.5 million
- The primary reason for the decline in cash was due to premium payouts for the Metallic Cat Summer Spectacular.
- Accounts receivable increased by \$725,000.
- This increase in accounts receivable was due to the recording of the MERP reimbursement for the Summer Spectacular.
- Prepaids decreased by \$1.4 million
- This decrease is due to prepaids for the Metallic Cat Summer Spectacular that were expensed in August since the show was completed.

Total Liabilities decreased \$2.9 million from the previous month. The major decline was noted in Event deferred revenue since the Summer Spectacular was completed in August. Slight declines in Sponsorship deferred revenue and the PAC Fund were also due to the completion of the Summer Spectacular show.

Net assets increased by approximately \$788k which represents the net profit for the month of August.

### **Statement of Activities**

Through eleven months of FY 2021, the Association has posted a net profit of \$2,145,315 which is \$305,978 or 16.6% better than budgeted YTD profits of \$1,839,337.

For the month of August, the Association posted a net profit of \$787,929 while the budget anticipated a net profit of \$428,399. As such, the Association's net profit for the month exceeded the budget by \$359,530.

The favorable profitability for the month was driven by the success of the Summer Spectacular show. Specifically, the show posted a net profit of \$ 969,733 which was ~\$400,000 better than the planned budget.

Higher than anticipated entries for the show were certainly the driving factor. The Association netted approximately \$293k in additional profit from the additional entries. It should also be noted that the Association posted horse sale commissions of \$114k that was not planned for in the budget. Those two items represent the favorable net profit for the Summer Spectacular.

In addition to the Summer Spectacular show, the Association concluded the Youth World Finals and Youth Scholarship Cutting events this month. In total, those events posted a net profit of \$24k while the budget anticipated profits of \$46k.

### **FY2022 Proposed Budget**

National Cutting Horse Association  
FY 2022 Budget  
Guiding Principles

Historical results were the primary tool to forecast FY 2022 revenue and expenses. Having said that, the following items should be noted:

#### **REVENUE:**

1. NCHA Produced Shows Revenue - All NCHA produced shows, with the exception of the Super Stakes, were forecasted to maintain or have a minimal increase in entries. Due to the unique structure of the 2021 Super Stakes, the historical numbers were adjusted lower to forecast FY 2022 revenue.
2. Sponsorship Revenue – Management continues to work diligently on establishing new sponsor relationships as well as maintaining our existing sponsors. Management hopes to land sponsorships for the HOF banquet and the cost of photography for all NCHA produced shows.
3. Approved Shows Revenue –There are three components of this revenue bucket:
  - a. Approval Fees - FY 2022 anticipates the same level of revenue from approval fees for weekend/LAE events.
  - b. NCHA Championship Fee – This \$3 fee is split equally among the Eastern Nationals, Western Nationals and Circuit Program. FY2022 plans for the Eastern Nationals to recognize their \$1 allocation of the 2021 point year, the Western Nationals show to recognize their \$1 allocation of the 2019 point year (See Note below) and the 2021 point year and the Circuit program will recognize their \$1 allocation of the 2021 point year.  
NOTE: Since Western Nationals did not occur in 2020 and 2021, their NCHA Championship Fee allocation was recorded as deferred event revenue.

Management has decided to allocate the monies for these two canceled shows over the next two years. As such, FY 2022 Budget reflects the 2019 point year allocation along with the 2021 point year allocation.

c. Circuit Program – Championship Producer Fee and Circuit Show Fee revenue is anticipated to be consistent with the FY 2021 revenue stream.

4. Membership Revenue – Management anticipates a 5% increase in membership revenue.

5. Chatter & Program Advertising – The Chatter will have 5 publications in FY 2022 and due to the decline in number of publications, chatter advertising revenue is forecasted lower.

6. Investment portfolio – Management assumed a conservative return on the long term and Super Stakes investment portfolios.

7. Youth – Donations to the youth program were forecasted to be lower in FY 2022.

8. Other – For FY 2022, unlike FY 2021, the Association plans for income from the annual Convention of \$60k, an increase in seminars/clinics of \$42k and a reclass of rental income of \$57k. In FY 2021, the rental income was netted against rent/storage expense.

#### **EXPENSES:**

9. Premiums – FY 2022 utilized historical results for all produced shows with the exception of the 2021 Super Stakes. The premium for that show was reduced due to the additional classes that were offered. The addition of the \$550k for the 2021 Futurity was added to premium expense for FY 2022.

10. Cattle – FY 2022 includes the cost of the additional ¼ cow at all three Triple Crown events.

11. Show Facilities –The scheduled increases in the WRMC contract are reflected in the FY 2022 budget.

12. Show Operating – The FY 2022 budget reflects an increase in judges' pay at all Triple Crown events (~\$95k), additional show staff (~\$60k) and an increase in drug testing (\$18k)

13. Awards – FY 2022 anticipates no changes from historical results.

14. Show Marketing – For FY 2022, the budget reflects photography expense of \$177k, additional advertising & promotion expense of \$87k, an increase in webcast expenses of \$74k and additional signage expense of \$33k.

15. Personnel – No change in number of FTEs planned for FY 2022. Budget reflects ~7% increase in employee benefits.

16. Office – FY 2022 reflects lower printing expense (~\$80k) due to fewer Chatter publications and lower credit card processing expense (~\$130k). Management hopes to have e-check option for entry fee payments in FY 2022.

17. Professional Fees – FY 2022 anticipates lower production costs from Morris Media (~\$30k) and lower legal fees by \$150k.

18. Home Office Facilities – For FY 2022, the rental income from the first floor tenant was reclassified to other income.

19. Other – The budget reflects the cost of the Yellowstone commercial of \$125k and annual Convention costs of \$95k.

After the financial presentation with analysis of the FY2022 proposed budget, a **MOTION** was made by Ernie Beutenmiller and **SECONDED** by Sharon Overstreet to approve the proposed NCHA budget for FY2022. **MOTION PASSED.**

### **SHOW DEPARTMENT UPDATES – SHIANNE MEGEL**

Director of Shows Shianne Megel presented updates from the Show Department to the Executive Committee during the meeting.

#### **Futurity Updates**

Shianne provided an update on the entry numbers for the Futurity and alluded to the fact that to date there is only one (1) 9 set day on the schedule during the Amateur classes. NCHA will be resuming an 8:00am start each day. Staff will continue to leverage the ramp entrance amongst other measures to help condense times on the schedule.

#### **Eastern/Western RFPs**

Request for Proposals were distributed for the NCHA Eastern & Western National Championships and due returned to the NCHA office on September 30, 2021.

The following bids were received:

NCHA Eastern National Championships

- Jackson, MS
- West Monroe, LA
- Lexington, VA
- Memphis, TN

After reviewing and analyzing the responses submitted to the recent request for proposal that was out for bid, the NCHA staff made a recommendation for the Executive Committee to consider the bid from West Monroe, LA which would be held at the Ike Hamilton Expo Center for the Eastern Nationals.

A **MOTION** was made by Skip Jones and **SECONDED** by Tommy Williams to approve the recommendation from NCHA staff to accept the proposal from West Monroe, LA for the 2022 (2021-point year) NCHA Eastern National Championships. **MOTION PASSED.**

NCHA Western National Championships

- Nampa, ID
- Reno, NV
- Rancho Murieta, CA

NOTE: Bids were not received from Denver, CO nor Ogden, UT for the Western Nationals RFP.

After reviewing and analyzing the responses submitted to the recent request for proposal that was out for bid for the Western Nationals, the NCHA staff made a recommendation for the Executive Committee to consider the bid from Reno, NV which would be held at the Reno-Sparks Livestock Center.

A **MOTION** was made by Ernie Beutenmiller and **SECONDED** by Skip Jones to approve the recommendation from NCHA staff to accept the proposal from Reno, NV for the 2022 (2021-point year) NCHA Western National Championships. **MOTION PASSED.**

After finalizing the location for each of these shows, the Executive Committee then discussed entry fees for both the Eastern and the Western Nationals.

~~A **MOTION** was made by Toddy Pitard and **SECONDED** by Ted Sokol to raise the entry fee for Eastern and Western Nationals to \$750 from \$625 with \$20K added for 2022 (2021-point year) and after that for review. **MOTION PASSED by majority with three (3) opposed.**~~

**This recent motion was rescinded by Toddy Pitard, confirmed by Ted Sokol.**

A **MOTION** was remade by Toddy Pitard and **SECONDED** by Ted Sokol to raise the entry fee for Eastern Nationals to \$750 with \$20K (\$5K increase to the original \$15K) added for 2022 (2021-point year) and reevaluate for 2023.

A **MOTION** was made by Skip Jones and **SECONDED** by Toddy Pitard to raise the entry fee for Western Nationals to \$750 with \$20K (\$5K increase to the original \$15K) added for 2022 (2021-point year) to match for 2022 and reevaluate for 2023. **MOTION PASSED by majority with one (1) opposition.**

### **Houston Request for Variance**

Shianne presented a request from Houston Livestock Show & Rodeo to consider exemptions to some of our standing rules.

After discussion, Kristen York made a **MOTION** and Skip Jones **SECONDED** to NOT approve the exemption request with regards to Standing Rule 13. **MOTION PASSED.**

Further discussion with regards to Houston Livestock Show & Rodeo request to pay all horses in the finals regardless of entries. Recommendation by the NCHA staff is to NOT approve this request. A **MOTION** was made by Ernie Beutenmiller and **SECONDED** by Ted Sokol to



approve the recommendation by staff as presented and NOT approve the request by the Houston Livestock Show and Rodeo. **MOTION PASSED.**

### **2022 Triple Crown Dates and Format**

The show department is recommending the proposal of using the Open entry fee structure as was executed at the 2021 Summer Spectacular this year going forward for the 2022 Super Stakes and 2022 Summer Spectacular. Also in this proposal for consistency and the fact that the Non-Professional Committee was in favor to move the Non-Pro to an Intermediate Non-Pro division and a Limited solo division for the 2022 Futurity. The Amateur entry structure will stay the same traditional leveling format that ran at the 2021 Super Stakes and 2021 Summer Spectacular this year. The Amateur Committee wants to remain with 3 divisions for the Futurity and other Triple Crown events.

After reviewing all the formats presented, a **MOTION** was made by Rock Hedlund and **SECONDED** by Sharon Overstreet to send the Non-Pro format to the Non-Pro Committee to review the numbers for 2022 Super Stakes and 2022 Summer Spectacular and report back to the EC by October 31, 2021. **MOTION PASSED.**

The Non-Pro Committee was in favor of the concept once presented with the Futurity numbers but needs to understand and be in support for the other two Triple Crown Events as well.

Director of Shows Shianne Megel also recommended the late fee penalty structure that was introduced by the Competition Committee. This late fee penalty structure proposal has been viewed by the Finance and Audit Committee for any negative implications on revenue and was supported.

Competition Committee Penalty Sub Committee Recommendations for Super Stakes & Summer Spectacular

- After draw late penalty – 1 ½ times entry fee (Currently 2 times)
- Substitution fee - \$250 (Currently \$500)
- Sub Class entry fees - \$600 - \$100 office (Currently \$545 - \$95 office)
- No late fees for Sub Classes (Currently \$250)

A **MOTON** was made by Ernie Beutenmiller and **SECONDED** by Skip Jones to approve the late fee structure recommendation for implementation as presented for the Super Stakes and Summer Spectacular. **MOTION PASSED.**

**SEE continuation section towards end of these minutes for further actions made by the Executive Committee.**

### **NATIONAL CIRCUIT PROGRAM – JOSHUA VALDEZ**

Manager of Shows Joshua Valdez provided updates for the National Circuit Program and some changes that the Circuit Program Task Force subcommittee is proposing.

## Program Rules Proposal

The National Circuit Program consists of thirteen (13) geographic circuits where cutters can compete for points at each weekend competition approved by the NCHA. Each NCHA weekend show, including both NCHA Championship Weekend Shows and NCHA Challenger Shows, are point-paying circuit shows. A contestant's total combined points from both types of shows are tracked by NCHA and serve as the basis for qualifying for each of the circuits' Circuit Finals Show. At the end of the circuit point year, each of the circuits will hold a NCHA Circuit Finals Show. Beginning with the 2022 points year, each Circuit Finals Show will serve as a qualifying venue for a National Circuit Finals.

### 1. Standings and Eligibility

a. Championship Weekend Shows point and money earnings count towards:

World Standings (Money) - YES

Senior World Tour (Points per Sr. Program) - YES

Lifetime Earnings (Money) - YES

Horse and Rider Eligibility (Money) - YES

Circuit Standings (Points per Circuit Program; see below) - YES

b. NCHA Challenger Shows point and money earnings in count towards:

World Standings (Money) - NO

Senior World Tour (Points per Sr. Program) - YES

Lifetime Earnings (Money) - YES

Horse and Rider Eligibility (Money) - YES

Circuit Standings (Points per Circuit Program; see below) - YES

**REFER to continuation section towards the end of these minutes for any decisions made by the Executive Committee regarding this proposed change to the National Circuit Program.**

## National Circuit Program Policy and Rules

### 2. Circuit Points

a. For horse classes: Open, \$25,000 Novice Horse, \$5,000 Novice Horse, \$25,000 Novice Horse Non-Pro and \$5,000 Novice Horse Non-Pro classes points will be tracked by the horse.

b. For rider classes: Non-Pro, \$50,000 Amateur, \$35,000 Non-Pro, \$15,000 Amateur, \$2,000 Limit Rider and Youth classes points will be tracked by the rider.

c. Points shall be awarded according to the number of horses in the class up to ten.

Examples: Any class with more than 10 horses shown will award points to the first ten placements in the class on a declining scale of 10, 9, 8, 7, 6, 5, 4, 3, 2, 1 points (except scores of zero will earn no points). A class with 7 horses shown will award points to all 7 placements on a declining scale of 7, 6, 5, 4, 3, 2, 1 points (except scores of zero will earn no points).

HORSES IN CONTEST	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th
3	3	2	1								
4	4	3	2	1							
5	5	4	3	2	1						
6	6	5	4	3	2	1					
7	7	6	5	4	3	2	1				
8	8	7	6	5	4	3	2	1			
9	9	8	7	6	5	4	3	2	1		
10+	10	9	8	7	6	5	4	3	2	1	0

d. In the instance of a tie, each contestant in the tie will be awarded the points allocated for the highest placement within the tie. Thus, for example, if there is a tie for second and third in a class in which 10 horses are shown, the class winner receives 10 points, the two contestants tied for second and third each receive 9 points, the fourth-place contestant receives 7 points, and placements fifth through tenth with non-zero scores receive 6, 5, 4, 3, 2, 1 points, respectively. Scores of zero receive no points.

e. Points are based on actual number of horses shown (i.e., scratches are excluded).

### 3. Circuit Designation

a. Each contestant is automatically designated to the circuit that corresponds to the address on file at the NCHA office.

i. For horse classes: Open, \$25,000 Novice Horse, \$5,000 Novice Horse, \$25,000 Novice Horse Non-Pro and \$5,000 Novice Horse Non-Pro the designation will follow the horse.

ii. For rider classes: Non-Pro, \$50,000 Amateur, \$35,000 Non-Pro, \$15,000 Amateur, \$2,000 Limit Rider and Youth classes the designation will follow the rider.

b. Each contestant may select their desired designated circuit. A different designated circuit may be selected by, and takes effect upon, notifying the NCHA.

c. A contestant's circuit points are accumulated for purposes of circuit standings and possible qualification for Circuit Finals only in the designated circuit of that contestant. If a contestant changes their designated circuit at any given time in the point year, any circuit points accumulated in any previously designated circuit are not transferable and will be set back to zero upon the change of designation.

d. If a contestant competes out of circuit, they shall receive no points. The "in-circuit" competitors in such a class receive points matching their placement in the class according to the above point scale regardless of where any "out-of-circuit" contestant places on that scale. Thus, for example, an "out-of-circuit" contestant in a 11-horse class places second in the class in a Big Sky Circuit show. All other contestants placing first and third through tenth are Big Sky Circuit designated. In-circuit contestants receive 10, 8, 7, 6, 5, 4, 3, 2, 1 points respectively. Placements with scores of zero, placements by "out-of-circuit" contestants, and placements outside of the top ten placements receive no points in any circuit.

Place	Contestants	Points
1	Big Sky Circuit Competitor	10
2	<b><i>Out of Circuit Competitor</i></b>	-
3	Big Sky Circuit Competitor	8
4	Big Sky Circuit Competitor	7
5	Big Sky Circuit Competitor	6
6	Big Sky Circuit Competitor	5
7	Big Sky Circuit Competitor	4
8	Big Sky Circuit Competitor	3
9	Big Sky Circuit Competitor	2
10	Big Sky Circuit Competitor	1
11	Big Sky Circuit Competitor	0

#### 4. Joint Circuit Approval

- a. A weekend show may request joint circuit approval. These events will award circuit points to contestants of those circuits listed in the joint approval.
- b. Joint approval of the event will be at the sole discretion of the NCHA Director of Shows based on the completion of all the following criteria.
  - i. The circuits share a border.
  - ii. The Show is held within 150 air miles from desired circuit's border.
  - iii. The application is submitted within the 40-day approval period required for NCHA championship weekend shows.
  - iv. Letter of consent from impacted Affiliates in joint approved circuit.
  - v. Letter of consent from a desired circuit's NCHA Director.

#### 5. Youth

- a. The youth circuit point year begins June 1st and ends May 31st.
- b. A rider's eligibility is determined as of June 1st.
- c. The circuit finals will be open to all youth contestants in their designated circuit.
- d. The circuit finals will not be a point earning NYCHA show. Youth exhibitors will compete at each circuit finals for prizes and if sponsors are obtained, scholarships. The circuit finals calculations will not count towards NYCHA World Finals standings.
- e. The top 15 in the Circuit standing in each circuit will qualify for the NYCHA National Circuit Finals, to be held during youth week at the NYCHA World Finals.

#### 6. Circuit Finals Show

- a. Contestants finishing in their designated circuit's points year in the top 30 of that circuit's standings qualify for that circuit's Circuit Finals Show.
  - i. Contestants may only compete in their designated circuit finals show.
- b. For purposes of Circuit Finals qualification, standings in a circuit are based upon that year's accumulated points.
- c. The dates, location, producer, and format of each circuit's Circuit Finals Show will be determined by NCHA based upon bids submitted to NCHA by qualified affiliates, show managers, or other organizations and shall be held from September 19th through October 31st. Bids shall be submitted for consideration by NCHA on the NCHA's Circuit Finals Bid Solicitation Form. See the Form for bidder qualifications and bid requirements.
- d. Beginning with the 2022 point year, the 13 Circuit Finals Shows will serve as qualifying venues for the NCHA National Circuit Finals.

7. National Circuit Finals

- a. The National Circuit Finals will consist of an Open, \$25,000 Novice Horse, \$5,000 Novice Horse, \$25,000 Novice Horse Non-Pro and \$5,000 Novice Horse Non-Pro, Non-Pro, \$50,000 Amateur, \$35,000 Non-Pro, \$15,000 Amateur and \$2,000 Limit Rider classes.
- b. After their respective circuit finals, the top 10 contestants in each class in the circuit standings advance to the National Circuit Finals.
  - i. Contestants must attend their Circuit Finals to be eligible to compete at the National Circuit Finals.
- c. The National Circuit finals will consist of one go-round and a 15 horse plus ties, clean slate finals.

**REFER to continuation section towards the end of these minutes for any decisions made by the Executive Committee regarding this proposed change to the National Circuit Program.**

**NCHA Days – Proposal**

By popular request and through task force review of the NCHA National Circuit Program, the National Cutting Horse Association proposes reinstatement of a revised “NCHA Day”. NCHA Day is a designated weekend where each NCHA Circuit will host one weekend show where Circuit Points will be counted twice over. No other shows will be approved that weekend within that circuit. Affiliates would apply to produce the show where NCHA financial support will be made available for added money and awards.

A. Summary

- a. To be held at 13 selected sites throughout the United States and Canada.
- b. Only NCHA approved show available that weekend
- c. \$3,500 of added money made available to each affiliate producing the event.
- d. 10 buckles made available to the champions and reserve champions of the \$35,000 Non-Pro, \$15,000 Amateur, \$2,000 Limit Rider and Sr/Jr Youth classes.

B. Requirements

- a. Hosting a NCHA Day show will be limited to NCHA Affiliates only. Qualification to host the show is by application only. All applications must be received by Jan. 31st, 2022.
  - i. If more than one affiliate applies, directors will determine the location to represent the Circuit.
- b. Affiliates must display circuit and sponsor banners in the competition arena.
- c. Added money must be used for the NCHA Day show in the manner displayed below.
- d. Buckles provided by NCHA must be awarded to the classes listed below.
- e. Access to digital photos of the event must be provided to the NCHA Marketing and Communications department.

C. Proposed Date: June 25th, 2022

Note: Due to the anticipated size of these shows, producers will be encouraged to hold NCHA Day show over two days.

D. Financial Support: \$5,500 per Circuit to be used as follows:

Item	Amount
Added Money	\$ 3,500.00
Buckles	\$ 2,000.00
<b>TOTAL</b>	<b>\$ 5,500.00</b>

**Mandated Added Money**

Class	Sub Total
Open	\$ 500.00
Non-Pro	\$ 500.00
\$50,000 Amateur	\$ 500.00
\$25,000 Novice	\$ 500.00
\$5,000 Novice	\$ 500.00
\$25,000 Novice NP	\$ 500.00
\$5,000 Novice NP	\$ 500.00
<b>TOTAL</b>	<b>\$ 3,500.00</b>

**Buckles**

Class	Count	Sub Total
\$35,000 Non-Pro	2	\$ 370.00
\$15,000 Amateur	2	\$ 370.00
\$2,000 Limit Rider	2	\$ 370.00
Sr. Youth	2	\$ 370.00
Jr. Youth	2	\$ 370.00
Shipping	-	\$ 150.00
<b>TOTAL</b>	<b>10</b>	<b>\$ 2,000.00</b>

**E. Double Points**

**Usual Point Structure**

HORSES IN CONTEST	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th
3	3	2	1								
4	4	3	2	1							
5	5	4	3	2	1						
6	6	5	4	3	2	1					
7	7	6	5	4	3	2	1				
8	8	7	6	5	4	3	2	1			
9	9	8	7	6	5	4	3	2	1		
10+	10	9	8	7	6	5	4	3	2	1	0

**NCHA Days Point Structure**

HORSES IN CONTEST	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th
3	6	4	2								
4	8	6	4	2							
5	10	8	6	4	2						
6	12	10	8	6	4	2					
7	14	12	10	8	6	4	2				
8	16	14	12	10	8	6	4	2			
9	18	16	14	12	10	8	6	4	2		
10+	20	18	16	14	12	10	8	6	4	2	0

**REFER to continuation section towards the end of these minutes for any decisions made by the Executive Committee regarding this proposed change to the National Circuit Program.**

### Entry Projections Proposal

	Open	Non-Pro	50k AM	25k Nov	5k Nov	25k NNP	5k NNP	35k NP	15k AM	2k LR
Entries	70	62	86	101	101	78	78	78	78	55
Finals	15	15	15	15	15	15	15	15	15	15
Jackpot	247.50	247.50	247.50	247.50	247.50	247.50	247.50	247.50	247.50	247.50
Total Jackpot	17,325.00	15,345.00	21,285.00	24,997.50	24,997.50	19,305.00	19,305.00	19,305.00	19,305.00	13,612.50
Added Money	10,000	10,000	10,000	5,000	5,000	5,000	5,000	-	-	-
Total Purse	27,325.00	25,345.00	31,285.00	29,997.50	29,997.50	24,305.00	24,305.00	19,305.00	19,305.00	13,612.50

130 entries are eligible to enter each class at the National Circuit Finals. Shrinkage plus entries trends determine entries per class.

	Eligible Entries	Shrinkage	Sub Total	Entry Trend	Entries	Sets @ 15 Horses	Finals	# Sets	# Days @ 7 sets
OPEN	130	0.6	78	0.9	70	5	1	68	10
NONPRO	130	0.6	78	0.8	62	5	1		
\$50 AM	130	0.6	78	1.1	86	6	1		
\$25 NOV	130	0.6	78	1.3	101	7	1		
\$5 NOV	130	0.6	78	1.3	101	7	1		
\$25 N NP	130	0.6	78	1.0	78	6	1		
\$5 N NP	130	0.6	78	1.0	78	6	1		
\$35 NP	130	0.6	78	1.0	78	6	1		
\$15 AM	130	0.6	78	1.0	78	6	1		
\$2 LR	130	0.6	78	0.7	55	4	1		

**REFER to continuation section towards the end of these minutes for any decisions made by the Executive Committee regarding this proposed change to the National Circuit Program.**

### Payout Projections Proposal

			Open	Non-Pro	50k AM	25k Nov	5k Nov	25k NNP	5k NNP	35k NP	15k AM	2k LR
Payout Projection Option 1	1	14.0%	3,825.50	3,548.30	4,379.90	4,199.65	4,199.65	3,402.70	3,402.70	2,702.70	2,702.70	1,905.75
	2	12.5%	3,415.63	3,168.13	3,910.63	3,749.69	3,749.69	3,038.13	3,038.13	2,413.13	2,413.13	1,701.56
	3	11.0%	3,005.75	2,787.95	3,441.35	3,299.73	3,299.73	2,673.55	2,673.55	2,123.55	2,123.55	1,497.38
	4	8.5%	2,322.63	2,154.33	2,659.23	2,549.79	2,549.79	2,065.93	2,065.93	1,640.93	1,640.93	1,157.06
	5	7.0%	1,912.75	1,774.15	2,189.95	2,099.83	2,099.83	1,701.35	1,701.35	1,351.35	1,351.35	952.88
	6	6.0%	1,639.50	1,520.70	1,877.10	1,799.85	1,799.85	1,458.30	1,458.30	1,158.30	1,158.30	816.75
	7	5.0%	1,366.25	1,267.25	1,564.25	1,499.88	1,499.88	1,215.25	1,215.25	965.25	965.25	680.63
	8	4.5%	1,229.63	1,140.53	1,407.83	1,349.89	1,349.89	1,093.73	1,093.73	868.73	868.73	612.56
	9	4.5%	1,229.63	1,140.53	1,407.83	1,349.89	1,349.89	1,093.73	1,093.73	868.73	868.73	612.56
	10	4.5%	1,229.63	1,140.53	1,407.83	1,349.89	1,349.89	1,093.73	1,093.73	868.73	868.73	612.56
	11	4.5%	1,229.63	1,140.53	1,407.83	1,349.89	1,349.89	1,093.73	1,093.73	868.73	868.73	612.56
	12	4.5%	1,229.63	1,140.53	1,407.83	1,349.89	1,349.89	1,093.73	1,093.73	868.73	868.73	612.56
	13	4.5%	1,229.63	1,140.53	1,407.83	1,349.89	1,349.89	1,093.73	1,093.73	868.73	868.73	612.56
	14	4.5%	1,229.63	1,140.53	1,407.83	1,349.89	1,349.89	1,093.73	1,093.73	868.73	868.73	612.56
	15	4.5%	1,229.63	1,140.53	1,407.83	1,349.89	1,349.89	1,093.73	1,093.73	868.73	868.73	612.56

			Open	Non-Pro	50k AM	25k Nov	5k Nov	25k NNP	5k NNP	35k NP	15k AM	2k LR
Payout Projection Option 2	1	16.5%	4,508.63	4,181.93	5,162.03	4,949.59	4,949.59	4,010.33	4,010.33	3,185.33	3,185.33	2,246.06
	2	12.0%	3,279.00	3,041.40	3,754.20	3,599.70	3,599.70	2,916.60	2,916.60	2,316.60	2,316.60	1,633.50
	3	9.5%	2,595.88	2,407.78	2,972.08	2,849.76	2,849.76	2,308.98	2,308.98	1,833.98	1,833.98	1,293.19
	4	6.5%	1,776.13	1,647.43	2,033.53	1,949.84	1,949.84	1,579.83	1,579.83	1,254.83	1,254.83	884.81
	5	5.5%	1,502.88	1,393.98	1,720.68	1,649.86	1,649.86	1,336.78	1,336.78	1,061.78	1,061.78	748.69
	6	5.0%	1,366.25	1,267.25	1,564.25	1,499.88	1,499.88	1,215.25	1,215.25	965.25	965.25	680.63
	7	5.0%	1,366.25	1,267.25	1,564.25	1,499.88	1,499.88	1,215.25	1,215.25	965.25	965.25	680.63
	8	5.0%	1,366.25	1,267.25	1,564.25	1,499.88	1,499.88	1,215.25	1,215.25	965.25	965.25	680.63
	9	5.0%	1,366.25	1,267.25	1,564.25	1,499.88	1,499.88	1,215.25	1,215.25	965.25	965.25	680.63
	10	5.0%	1,366.25	1,267.25	1,564.25	1,499.88	1,499.88	1,215.25	1,215.25	965.25	965.25	680.63
	11	5.0%	1,366.25	1,267.25	1,564.25	1,499.88	1,499.88	1,215.25	1,215.25	965.25	965.25	680.63
	12	5.0%	1,366.25	1,267.25	1,564.25	1,499.88	1,499.88	1,215.25	1,215.25	965.25	965.25	680.63
	13	5.0%	1,366.25	1,267.25	1,564.25	1,499.88	1,499.88	1,215.25	1,215.25	965.25	965.25	680.63
	14	5.0%	1,366.25	1,267.25	1,564.25	1,499.88	1,499.88	1,215.25	1,215.25	965.25	965.25	680.63
	15	5.0%	1,366.25	1,267.25	1,564.25	1,499.88	1,499.88	1,215.25	1,215.25	965.25	965.25	680.63

			Open	Non-Pro	50k AM	25k Nov	5k Nov	25k NNP	5k NNP	35k NP	15k AM	2k LR
Payout Projection Option 3	1	18.0%	4,918.50	4,562.10	5,631.30	5,399.55	5,399.55	4,374.90	4,374.90	3,474.90	3,474.90	2,450.25
	2	15.0%	4,098.75	3,801.75	4,692.75	4,499.63	4,499.63	3,645.75	3,645.75	2,895.75	2,895.75	2,041.88
	3	12.0%	3,279.00	3,041.40	3,754.20	3,599.70	3,599.70	2,916.60	2,916.60	2,316.60	2,316.60	1,633.50
	4	9.0%	2,459.25	2,281.05	2,815.65	2,699.78	2,699.78	2,187.45	2,187.45	1,737.45	1,737.45	1,225.13
	5	7.5%	2,049.38	1,900.88	2,346.38	2,249.81	2,249.81	1,822.88	1,822.88	1,447.88	1,447.88	1,020.94
	6	6.0%	1,639.50	1,520.70	1,877.10	1,799.85	1,799.85	1,458.30	1,458.30	1,158.30	1,158.30	816.75
	7	4.5%	1,229.63	1,140.53	1,407.83	1,349.89	1,349.89	1,093.73	1,093.73	868.73	868.73	612.56
	8	3.5%	956.38	887.08	1,094.98	1,049.91	1,049.91	850.68	850.68	675.68	675.68	476.44
	9	3.5%	956.38	887.08	1,094.98	1,049.91	1,049.91	850.68	850.68	675.68	675.68	476.44
	10	3.5%	956.38	887.08	1,094.98	1,049.91	1,049.91	850.68	850.68	675.68	675.68	476.44
	11	3.5%	956.38	887.08	1,094.98	1,049.91	1,049.91	850.68	850.68	675.68	675.68	476.44
	12	3.5%	956.38	887.08	1,094.98	1,049.91	1,049.91	850.68	850.68	675.68	675.68	476.44
	13	3.5%	956.38	887.08	1,094.98	1,049.91	1,049.91	850.68	850.68	675.68	675.68	476.44
	14	3.5%	956.38	887.08	1,094.98	1,049.91	1,049.91	850.68	850.68	675.68	675.68	476.44
	15	3.5%	956.38	887.08	1,094.98	1,049.91	1,049.91	850.68	850.68	675.68	675.68	476.44

At Large Member Ernie Beutenmiller tasked Josh with providing data on the 8% revenue from September 18<sup>th</sup> to the end of the point year.

**After reviewing Joshua Valdez’s presentation of proposed changes to the National Circuit Program submitted from the task force subcommittee, the Executive Committee made the decision to TABLE this topic, offered some suggestions and asked Josh to bring this back the second day of meetings for further consideration and approval.**

### **JUDGES DEPARTMENT UPDATES – PETE FANNING**

Director of Judges Pete Fanning addressed the members of the Executive Committee with some updates from the Judges Department and a proposed recommendation from the Judges Rules Committee for consideration.

#### **Proposed Changes to Standing Rule 21.d and e**

d. Judge applicants must score eighty (80) on the written test and a minimum of seventy-five (75) on each of the live or video judging tests. If these scores are attained, applicants will receive an Approved NCHA Judge rating. Judge Applicant clinics will be held in the years when recertification testing is not held. The application fee is \$150.00.

e. Approved Judge Recertification Tests will be held by the NCHA every other year.



Approved Judge Re-certification tests are held every other year beginning in 2019 and are mandatory (except as provided below) and will be conducted in one of the following formats:

(i) in-person testing conducted by the Director of Judges; (ii) clinical testing conducted the Director of Judges; or (iii) by a video clip and written test e-mailed to each NCHA Judge. Re-Certification tests taken under option (iii) must be returned to their assigned Monitor within 30 day of receiving to be graded and pass to remain active. All testing conducted under options (i) or (ii) above must receive prior approval from the Judge's Rules Committee. The fee for Re-certification testing is \$150.00.

*Judges that have judged an NCHA Monitored event with \$100,000 added or an NCHA Produced event within the current or past year will be considered re-certified with the Director of Judges' approval. Therefore, these specific judges will only need to provide the \$150.00 fee to NCHA to remain an active judge.*

Pete Fanning added that this proposed rule change was passed unanimously by the Judges Rules Committee.

A **MOTION** was made by Rock Hedlund and **SECONDED** by Ernie Beutenmiller to accept this rule change as presented for Standing Rule 21.d and e. **MOTION PASSED.**

### **Recertifications for 2022**

The above proposed rule change determines the 2022 recertification process. After approval, recertification applications will be accepted for 2022 and scheduled accordingly.

In addition to the recertifications process, the Judges Department will also invite riders that have earned over #100K to come and test. Application fees will apply.

Judges Department is recommending to schedule three (3) certification sites for 2022 which are proposed for the day before the Super Stakes, the Eastern Nationals and the Western Nationals to be a judge. Director of Judges Pete Fanning will coordinate with Development and Education Specialist Andy Adams to work through the specifics and get this done.

### **GROWTH AND DEVELOPMENT COMMITTEE REPORT – CASEY CONNALLY**

Growth and Development Committee Chair Casey Connally addressed the members of the Executive Committee with her report from a recent directive that was assigned to her committee from a previous EC Meeting.

The Growth & Development subcommittee recommends transitioning the current business convention structure into a conference style event for all NCHA members to partake in, with components that would promote growth of the sport and membership and have informational and education opportunities.

The subcommittee asks the Executive Committee to allow them to further develop this concept and will provide updates on their findings as requested.

**The Executive Committee took NO ACTION on this recommendation and will keep**

**this in consideration for the structure of future convention schedules.**

### **APPROVED LAE/SHOW PRODUCERS COMMITTEE REPORT – COLETA ROSSON**

Approved LAE/Show Producers Committee Chair Coleta Rosson addressed the members of the Executive Committee with her report from a recent directive that was assigned to her committee from a previous EC Meeting.

- EC directive – Suggestions on how to regulate LAE Show Schedule

After much discussion Coleta requested members of the committee email her suggestions to present to the EC Committee and the general consensus of the committee members feel as though they are doing everything that they can do to manage the show schedule while remaining to be compliant with the rules of the association.

- El Rancho giving show dates to Cascade (\$122,000 added received after call)  
A subcommittee consisting of Coleta, Cheryl, Della, Kathy, Robert Charles, Tom Holt, Phil (who would contact Julie to join) to make recommendation to the EC by their October meeting.

- New Major in Tucson, AZ dated 1/18-23 \$95,000 added on top Augusta dated 1/16-22 \$200,000 added  
A Motion was made and in favor to suggest that the EC NOT approve this new major in Tucson, AZ by the Approved LAE/Show Producers committee.

**President Ora Diehl assigned a task force subcommittee to work with the Approved LAE/Show Producers Committee members to work through the tight scheduling problem, too many shows and days going to long for cutters.**

### **GOVERNANCE COMMITTEE REPORT – DAN AGNEW**

Governance Committee Chair Dan Agnew provided an update from his Governance Committee with current initiatives and recommendations.

1. Monitor EC, directors, and members feedback to the tabled bylaw change regarding quorums and provide input for any changes to the proposal.
  - a. GC committee recommendation still consistent with previous recommendations.
    - i. Ten percent (10%) of the members of fifty percent (50%) of the regions are required to call a special membership meeting to reverse or modify EC or BOD rule changes for the year following the rule's original adoption; or to adopt, modify, or repeal Rules, Bylaws, or Articles.
    - ii. Twenty percent (20%) of members of fifty percent (50%) of the regions are required for a quorum of a special membership meeting and required to call a vote. Decisions are approved by a simple majority.

A **MOTION** was made by Skip Jones and **SECONDED** by Ted Sokol to approve this recommendation as written, use the language that legal has approved and present it to the Board of Directors at the next convention. **MOTION PASSED.**

2. Now that the job descriptions have been approved by the EC, initiate a training plan for all those affected and implement as soon as possible.

- a. Need to work with and support Staff, but who is that person – still need.
- b. When – Futurity, Spring Spec, Convention?
- c. Taught by who? Outside resources?
  - i. GC Committee rep will be Sharon Beach
- d. Budget?
- e. Content
  - i. Job descriptions
  - ii. Roberts Rules of Order, adapted to our needs.
  - iii. Team Building

3. Review the EC to Director to Membership communication stream and recommend improvements. Maybe this is part of the training.

- a. Constantly recurring complaint but very much depends on individual Directors.
- b. GC Committee agreed that this should be rolled into training.

**Executive Director Jay Winborn assigned Julie Davis and Cathy Marie Aleff to work with the Governance Committee to establish a training module for governance positions.**

4. Study the benefits and/or disadvantages of discontinuing the At Large Directors positions with the GC to review and make our recommendation.

- a. Consistent with previous GC recommendations, support that At Large EC Directors be discontinued.
  - i. Consistent with GC supporting the reduction of the size of NCHA government.
  - ii. Back to a better inherent balancing of geographic representation.
  - iii. Saves cost.
  - iv. If adopted, phase out with the expiration of current terms.

After much discussion and a recap of the summaries from the regional governance calls, a **MOTION** was made by Toddy Pitard and **SECONDED** by Kristen York to approve this recommendation of discontinuing the At Large positions on the Executive Committee, send it to legal for formal language and present it to the Board of Directors at the next convention. **MOTION PASSED.**

### **STALLION FOAL TASK FORCE UPDATES – ROCK HEDLUND**

Executive Committee Member Rock Hedlund who also serves as the Chair of this task force subcommittee addressed the members with updates from the Stallion Foal Task Force.

## **SMALL FUTURITY TASK FORCE UPDATES – ROCK HEDLUND**

Executive Committee Member Rock Hedlund who also serves as the Chair of this task force subcommittee addressed the members with updates from the Small Futurity Task Force. Rock updated that the research and actions of this subcommittee are on hold and will reconvene at a later date.

## **ADJOURNMENT**

The first day of the meeting was adjourned by President Ora Diehl and is scheduled to reconvene Wednesday, October 20<sup>th</sup> at 8:00AM central time.

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## **WEDNESDAY – OCTOBER 20, 2021**

The Executive Committee meeting reconvened and was called to order at 7:58AM by President Ora Diehl.

## **AWARD UPDATES – ORA DIEHL**

2021 Todd Drummond Award – **After reviewing the nominations for this award, the Executive Committee was in favor by majority for Tori Shaw to be this year’s recipient.**

2021 Mary Kingsbury Award – Frank Martin

2021 Zane Schulte Award – Dave Batty

2021 Sandy Sokol “Secretary of the Year” Award – Cheryl Callis

2021 Modine Smith Humanitarian Award – James Hooper and Carol Anderson Ward

2021 Bill Freeman Award – EJ Huntley

## **ANNUAL MEETING RECAP – ORA DIEHL**

President Ora Diehl reemphasized the positivity that came out of the annual meeting and made some suggestions to consider for the next at the annual convention.

## **CHAIR/VICE CHAIR GUIDANCE – ORA DIEHL**

President Ora Diehl shared a draft outline of some guidelines for standing committee chairs and staff liaisons also some guides on how to become an effective director to consider as we continue to provide training for the positions in our governance at the association. These guidelines will be the foundation of the training guidelines developed in the module to implement from the efforts of the Governance Committee and the staff.

The Executive Committee shared some suggestions on how to streamline the process for minutes to be approved and recorded appropriately in each of the committees. Staff liaisons should take the lead in the communications to each directly from the office.

### **NCHA STAFF INTRODUCTION – JAY WINBORN**

Executive Director Jay Winborn took time out before the next agenda item was presented to introduce a new member of the NCHA Staff, Ashley Early as our new Comptroller. The Executive Committee welcomed Ashley Early to the NCHA.

### **PAC SESSION**

#### **PAC UPDATES – DANIEL HODGE**

**President Ora Diehl placed the Executive Committee meeting into PAC Session for the next portion of the meeting regarding our Political Action Committee (PAC). General Session will reconvene after updates have been provided from our NCHA Lobbyist Daniel Hodge.**

NCHA Lobbyist Daniel Hodge addressed the members of the Executive Committee with updates on the program and a contribution proposal list for Texas.

A **MOTION** was made by Ernie Beutenmiller and **SECONDED** by Skip Jones to endorse Governor Greg Abbott for re-election in 2022 from the Texas PAC Committee. **MOTION PASSED.**

A **MOTION** was made by Ernie Beutenmiller and **SECONDED** by Skip Jones to endorse all candidates on the proposed contribution list presented. **MOTION PASSED.**

**With no further business to discuss regarding the PAC updates, the meeting will now go back into General Session with the Executive Committee.**

### **GENERAL SESSION**

#### **COMPETITION COMMITTEE – FRANK MERRILL**

Competition Committee Chairman Frank Merrill addressed the Executive Committee with updates and a report from his committee on recent EC directives.

#### **Late Payment Penalty**

EC Directive – Late Payment Penalty – No action, EC already acted on directive.

## Show Change Rules

EC Directive – Weekend Show entry form submission with start date, start time and class order prior to show with no changes within 14 days of show start. Committee discussed and reviewed recommendation from Weekend Show Committee.

*A motion was made and carried to recommend to the Executive Committee to leave the rules as is, no change.*

**The Executive Committee determined that no action was required at this time.**

## Open Rollback

EC Directive - Review and evaluation of the current rollback process for the Intermediate Open at NCHA produced leveled shows. Sub-committee task force Chairman Pam Scott reviewed the discussions and recommendations of the task force. Sherry Graham reported that the Non-Pro Committee also reviewed the rollback and were in favor of leaving it as is or go with a one year rollback to the intermediate. The committee discussed at length.

Sub Committee Task Force Recommendations

- 1) Leave this Leveling rule in place.
- 2) Change the word “ANY” to “EACH” (Top 100 any division to each division)
- 3) Leave the “Revolving Door” language as is in the Non-Pro and Amateur Divisions and add the Exception: A Non-Pro and/or Amateur Rider moving into the Open Division who would not otherwise qualify to go in the Intermediate Division of the Open (i.e. was a Top 100 Money Earning Rider in the Standings in the previous two point years in any Division) would be allowed for One Year Only, beginning December 28th to December 28th of the following year, to show in the Intermediate Division of the Open.

*A motion was made and carried unanimously to recommend to the Executive Committee to protect the Limited level in all three divisions (leveling).*

*A motion was made and carried to recommend to the Executive Committee to take no action and leave the current rollback rules in place.*

**The Executive Committee determined that no action was required at this time.**

## Competition Committee Appointments

Chairman Frank Merrill shared the upcoming Competition Committee expiring terms, standing committee selections, and recommended Executive Committee replacements.

After much discussion and a strategic plan to move forward, a **MOTION** was made by Kirby Smith and **SECONDED** by Kristen York to accept Frank Merrill’s recommendation of dissolution of the Competition Committee, effective immediately. **MOTION PASSED UNANIMOUSLY.**

## **AMATEUR SURVEY RESULTS – KRISTEN YORK**

Chairman Kristen York gave a presentation reporting the recommendations from the Executive Committee Task Force Subcommittee regarding results from the recent Amateur survey.

### **Current Issues**

- Rollbacks and Senior Exceptions inhibiting growth and participation at the weekend level
- NCHA membership ages 60-69 ~ 2402 (20.76%)
- NCHA Membership ages 70 and Above ~ 2196 (18.9%)

### **Tasks**

- Address the Amateur Class issues at the weekend level with the Amateur Committee
- Survey the membership; allowing the amateurs to have a say in their class structure
- Making sure everyone has an appropriate place to show according to their division designation.
- Simplifying the weekend structure

### **Statistics from the Survey**

Out of 4,780 Amateur members of the NCHA, 3,910 surveys were sent out and only 977 were completed, 2,412 were opened and 1,310 were unopened, 116 bounced back, 72 opted out and 733 were clicked through but not submitted.

### **Survey Says**

- Strong indications from the amateur membership that something needs to be changed in the weekend class structure.
- Based on the input we have specific recommendations to address their concerns.
- Doing nothing to address the issues or act upon the recommendations could cause more divisiveness.

### **Recommendations**

- To make the current \$50,000 Amateur a pure \$50,000 Amateur based on eligibility with no rollbacks or senior exceptions AND implement the Unlimited Amateur as an APPROVED class with standings, world finals, and awards; excluding Hall of Fame recipients and using the same cap as the UA currently has relating to the \$250,000 in Non-pro Championship money. \*\*\*\*\* Class can be run as a stand-alone or concurrently with the \$50,000.
- Requiring the Unlimited Amateur to be held in order for a show to an approved NCHA event.

**The Executive Committee directed this EC Task Force Subcommittee to send their recommendation to change the Weekend Unlimited Amateur class to an APPROVED class to the Weekend Show, Non-Pro, Approved LAE/Show Producers, Affiliate Officers and the Finance and Audit Committees to gather feedback and report to the EC for the next meeting in March.**

A **MOTION** was made by Byron Green and **SECONDED** by Ernie Beutenmiller that starting with the 2022 point year that ALL NCHA Approved Shows must offer an Amateur class. **MOTION PASSED.**

A **MOTION** was made by Kirby Smith and **SECONDED** by Skip Jones to revise the \$50K Amateur Age 60-69 Senior exemption to 60 and up, eliminating the age 70 exemption and returning the Senior monetary cap to \$200K with a \$100K/\$100K split LAE/Weekend for the 2022 point year. **MOTION PASSED by majority with one (1) opposition.**

President Ora Diehl made the request for staff to implement an exit survey after this upcoming Futurity.

### **TRIPLE CROWN FORMAT (CONTINUATION) – SHIANNE MEGEL**

Director of Shows Shianne Megel provided numbers for 2020 and 2021 for Open entries. In addition, the Executive Committee made a **MOTION** by Casey Green and **SECONDED** by Rock Hedlund to adopt the same entry fee structure that we have for 2021 Summer Spectacular Open Division for the 2022 Super Stakes and the 2022 Summer Spectacular. **MOTION PASSED.**

### **OLD BUSINESS**

#### **New NCHA Website Preview**

Data Technology Administrator Kelley Hartranft introduced a preview of the new NCHA website that will be launched in the next couple of weeks by highlighting the search categories with a detailed demonstration.

#### **Open Slot Process – Kirby Smith**

**After much discussion, the Executive Committee established a subcommittee to research Open slots at Futurity. The members of this committee that were assigned are Landy Hedlund, Brad Wilson, Phil Benadum, Casey Green and Austin Shepard.**

#### **Special Recognition at Futurity**

The Executive Committee made the request to honor a long-time sponsor of the NCHA, Dennis Moreland as he has plans on retiring soon.

#### **Co-Sanctioned w/USCHA Spring Spectacular – Byron Green**

Executive Committee Member Byron Green approached the other members with the opportunity for the NCHA to co-sanction a spring LAE show with the USCHA to be held in late April. Suggestion was made to have an application for affiliate be filed to regulate the show rules and move forward with this opportunity.



## **Weekend Show Committee – Nate Miller**

Weekend Show Committee Chairman Nate Miller addressed the Executive Committee with a report from his committee's directive on the \$5K Novice/Novice Non-Pro and Western Nationals recommendations.

- Discuss eligibility requirements for the 5,000 Novice Horse/5,000 Novice Horse Non-Pro class with possible lifetime cap (see attached current Top 50 horses)  
All in favor to recommend keep eligibility requirements add \$50,000 Lifetime cap.

After much discussion, a **MOTION** was made by Skip Jones and **SECONDED** by Rock Hedlund to leave the \$5K Novice/\$5K Novice Non-Pro rule as is currently. **MOTION PASSED by majority with one (1) opposition.**

- Discuss added money payout in the Western Nationals held in 2022 for the 2021 point year (Note: last show held in 2019 for the 2018 point year)  
All in favor to recommend add additional \$5,000 in all classes except the Youth for the next two years and leave as qualifying show.

### **The Executive Committee made the decision to take no action on this recommendation for added money to the Western Nationals.**

- Discuss show approval 40/30 days – if show for approval has less than 300 added there approval deadline would be 15/7  
All in favor to recommend for new show approval with \$300 or less in added money to change their approval deadline to 15/7.

### **The Executive Committee made the decision to take no action on this recommendation to change approval deadlines.**

- Discuss directive from the EC show change rules:  
When the approval form is sent in for a NCHA Weekend Cutting, it must state the day and start time for the cutting. It must also list the order of classes and the classes must run in the order listed in the chatter and on the website. Any change to this rule can only be done by the NCHA Show Department and must be done 14 days before the starting date of the show.  
All in favor to recommend leave current rules in place so show management can provide best service to their members.

### **The Executive Committee made the decision to take no action on this recommendation for change in show rules.**

## **Hall of Fame Rollbacks in Open**

President Ora Diehl assigned a task force subcommittee to study the history of leveling and research on how to regulate the rollback in the Open Division and report back at the March EC Meeting.

Hall of Fame Rollback Task Force Subcommittee Members are as follows:

- Skip Jones
- Casey Green
- Denise Seiz
- Coleta Rosson

## **NATIONAL CIRCUIT PROGRAM (CONTINUATION)**

Manager of Shows Joshua Valdez brought back the proposed changes including the Executive Committees suggestions for consideration and approval.

In summary, the proposed changes being submitted from the National Circuit Task Force Subcommittee to the National Circuit Program are as follows:

- Map Changes
  - Addition of the Pioneer Circuit/ Ontario moves to Great Lakes Circuit
- Point Year
  - (Start Dec. 28) – (End Sep. 18) – (Circuit Finals from Sep. 18 to Oct. 31) – (National Circuit Finals Held at Futurity/ World Finals)
- National Circuit Finals
  - Held in conjunction with Futurity/ World Finals
- NCHA Days
  - Reimplementation in 2022 (Weekend of June 25<sup>th</sup>)
- Circuit Administrators
  - One person that coordinates all things National Circuit Program in their circuit
- Joint Circuit Approval
  - Added criteria
- Youth Circuit Finals
  - Addition of Youth Circuit Finals during youth week at Summer Spec.
- “B Level” Show Nomenclature
  - Changer from “Circuit Show” to “Challenger Show”

After reviewing the changes being proposed, a **MOTION** was made by Byron Green and **SECONDED** by Skip Jones to accept all changes being proposed to the National Circuit Program as presented. **MOTION PASSED.**

## **NEW BUSINESS**

The Executive Committee has no new business to discuss at this meeting.

## **EXECUTIVE SESSION**

President Ora Diehl placed the meeting into Executive Session to discuss NCHA business.

## **GENERAL SESSION**

President Ora Diehl placed the meeting back into General Session to continue the meeting

## **ADJOURNMENT**

There being no further business to come before the committee, a **MOTION** was made by Ernie Beutenmiller and **SECONDED** by Ted Sokol to adjourn the meeting at 3:30pm. **MOTION PASSED UNANIMOUSLY.**