

NCHA Internship Opportunities

Fall 2021

The National Cutting Horse Association is looking for interns for the 2021 NCHA Metallic Cat World Championship Futurity. This hands-on internship will give interns opportunities to rotate through the marketing and business development departments to gain an all-inclusive experience as the entire NCHA team produces and promotes a world-class equine event. This internship will begin in early November and will end after the conclusion of the NCHA Metallic Cat World Championship Futurity in mid-December. Interns will gain hands-on learning experiences with staff, NCHA partners, and the NCHA membership, including but not limited to understanding and execution of sponsor deliverables, special event production, and content creation. Applicants should display enthusiasm for visual communications, interest in event marketing, and a strong eye for detail. Each internship will be tailored to the intern, which is a unique opportunity provided by NCHA.

DURATION & LOCATION: November 1 (flexible start date) – December 15; This in-person internship is located in Fort Worth, Texas.

RESPONSIBILITIES INCLUDE:

- Assisting the marketing and business development departments with producing the NCHA Metallic Cat World Championship Futurity in Fort Worth, TX
- Assisting the marketing team on various projects including pre and post event print, social, and digital coverage of the NCHA Metallic Cat World Championship Futurity
- Collaborate with the marketing team to write and edit press releases and develop engaging content for the NCHA website and social media accounts
- Assisting the NCHA team with coordinating sponsor and corporate partner assets
- Understand and adhere to production timelines, including award ceremonies and special events
- Various additional duties as assigned

QUALIFICATIONS:

- Prior involvement in the horse industry (knowledge of horse shows and competitions is preferred)
- Exceptional interpersonal skills
- Excellent writing and organizational skills
- Proficient with MS Word, Excel, PowerPoint
- Experience with the Adobe Suite (InDesign, Illustrator, etc.)
- Photography and/or videography experience is a plus
- Ability to meet deadlines and effectively multi-task
- Must be driven and a self-starter

COMPENSATION: pay commensurate with experience.

CONTACT: To apply, please email your resume to Carley Montemuro, NCHA business development manager, at CMontemuro@nchacutting.com by **October 1, 2021**.