

MARKETING AND COMMUNICATION INTERNSHIP

JOB REQUIREMENTS: Applicants should display enthusiasm for visual communications, interest in event marketing and a strong eye for detail. Applicants should have strong time management skills, possess the ability to work in a fast-paced environment and be adaptable. Applicants should be proficient in Microsoft Office and Adobe Creative Suite, including programs such as InDesign, Photoshop and Illustrator. Knowledge of video editing programs like Premiere and Final Cut Pro and photography/videography is a plus. Knowledge of the Western/equine industry is also a plus.

In addition to following the application guidelines, applicants must submit a link to a portfolio displaying creative works that demonstrate a strong grasp of design concepts via print and digital projects (video a plus).

DUTIES AND RESPONSIBILITIES:

- Assist the design and creation of graphics for print and social media.
- Collaborate with the marketing team to write and edit press releases and develop engaging content for the NCHA website and social media accounts throughout the duration of the event.
- Assist with developing content and correspondence with media outlets, industry interviews, on-site events, etc.
- Assist marketing team in creating and proofing awards and sponsor scripts.
- Understand and adhere to production timelines and brand guidelines.
- Applicants must have a strong work ethic and a positive attitude.
- Various additional duties as assigned.