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NCHA FOUNDATION TO HOST 2ND ANNUAL WESTERN HERITAGE CELEBRATION

FORT WORTH, TEXAS (September 1, 2020) – The National Cutting Horse Association (NCHA) Foundation will host it's second annual Western Heritage Celebration on Wednesday, December 9, 2020 at the Round Up Inn located in Will Rogers Memorial Center. The invitation-only event will take place in conjunction with the NCHA's World Championship Futurity.

"We're excited to build upon the excitement surrounding last year's unveiling of the iconic bronze Buster Welch and King Ranch's Little Peppy by artist Kelly Graham," said Charlie Israel, event co-chair. "This year's event will honor the sport of cutting and its storied relationship with America's great ranches."

The gala will be emceed by Taylor Sheridan, Creator and Executive Producer of the hit Paramount Network series Yellowstone, and will showcase some of the most respected ranch breeding programs in the nation with an auction of select bred heifer pens sporting the brands of the participating Heritage Ranches. Ensuring that livestock and history enthusiasts everywhere can participate in this once-in-a-lifetime auction, the Foundation's philanthropic partner, Western Bloodstock, will oversee the auction both live and online. Lots have been generously provided by Buster Welch, 6666 Ranch, King Ranch, Wagonhound Land & Livestock, Waggoner Ranch and Gardiner Angus Ranch. NCHA Member Hall of Fame honoree, Bronc Willoughby, will be on hand to facilitate the care and shipment of the legacy cattle auction lots.

"Celebrating the stories of these iconic ranches, their relationship to the cutting horse, and the role these superior equine athletes have played in the cattle ranching industry and the development of the American West will truly make this a night to remember," said Jo Ellard, event co-chair.

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Proceeds from the event will benefit the NCHA Foundation and its ongoing endeavors to support the National Cutting Horse Association and the cutting horse community through programs including youth and scholarships, animal welfare, historical preservation and promotion of the sport of cutting. The 2019 Western Heritage Celebration raised more than \$165,000 for the Foundation.

About the National Cutting Horse Association (NCHA) Foundation

As the charitable arm of the National Cutting Horse Association, the NCHA Foundation is a 501(c)(3) non-profit organization. The foundation directly supports the NCHA and the cutting horse community through endeavors to educate our youth, protect the horse, preserve our past and secure our future. For more information on the National Cutting Horse Association Foundation, please visit www.nchafoundation.org.

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