

From: [NCHA No-Reply](#)
To: [Cathy Aleff](#)
Subject: Director Consent Form
Date: Saturday, December 26, 2020 3:23:22 PM

Director Consent Form

Dear NCHA Directors and 2021 Applicants,

As required by the NCHA Constitution and Bylaws, those persons desiring to serve on the NCHA Board of Directors must give consent for their name to be placed in nomination. All members meeting requirements for a Director position contained on the following form, and giving permission for same, will then be listed on the election ballot sent to NCHA members in those Districts holding elections for the current year. The consent form must be received in the NCHA Office by close of business on **January 15, 2021**.

It is the goal of the National Cutting Horse Association to have an active Board of Directors who represent all members and desire to be active with NCHA governance. **All incumbent Directors whose term has been fulfilled and who desire to serve a new term on the NCHA Board of Directors, must give consent by returning the form in order for their name to be placed on the election ballot.** Active campaigning based on issues to encourage NCHA growth and development is encouraged.

NCHA Board of Directors election is the opportunity to furnish biographical information, a head shot photograph (encouraged) and to campaign as to why you desire to serve the NCHA in a Director Position. This information will be published on the NCHA website for membership review during Director Elections.

I hereby agree my name may be placed in nomination for election to the NCHA Board of Directors. If elected, I agree to attend the meetings of the NCHA Board of Directors as set forth in its current Constitution and Bylaws. I have been a member of NCHA for at least three (3) years, am twenty-one (21) years of age or older and have not been convicted of a felony.

Name: Daniel Agnew
Membership #: 2313701
Membership Years: 33
Address: 2898 Greenwood Road
City: Lapeer
State: MI
Postal Code: 48446
Email: dagnew@cptechonline.com
Phone: (248) 765-1821
Contact How: Elected to be contact by both Phone and Email
My NCHA Membership is carried in the state of: Michigan
Region: 4
Area: 15
Have you served as a NCHA Director: True

If yes, how many years did you serve?: 10
Year most recent term expired: 2020

---Your role(s) as a NCHA member:---

Non-Professional, Amateur, Committee Member, Show Producer, Officer, Weekend Competitor, LAE Competitor, Owner

---Questions:---

1. Why do you want to serve the NCHA in a Director position and what do you want to accomplish? *Required

Answer: I want to do everything I can to grow the cutting horse industry and NCHA's message to the midwest, and Michigan in particular. In addition I want to make sure that the smaller membership areas are well represented on a national basis and our issues are taken to NCHA for consideration.

2. What do you feel should be the most important issue addressed by the leadership of NCHA at this present time? *Required

Answer: I feel the most important issue to be addressed by NCHA leadership continues to be the shrinking membership, particularly at the weekend show level. Along those lines, NCHA needs to address the different type of challenges that smaller struggling membership districts like Michigan have in producing quality and well attended shows.

3. NCHA Experience (Competing, serving as a Director, serving an affiliate, on a committee, etc.): *Required

Answer: I have been a competing Non-Pro and Amateur, and a cutting horse owner/member for 33 years. I have also been a Director representing Michigan for 10 years, during that time serving on the Promotion and Development Committee as a member, Vice-Chair, and Chairman. For the past two years, I have served on the Governance Committee as the Vice-Chair, and now Chairman. In addition, at this time I am serving on the NCHA Vice-President Search Committee for the 2021 election. Furthermore, for most all of my 33 years as a NCHA member, I have been a member and Director our our Michigan NCHA Affiliate, the Great Lakes Cutting Horse Association (and it's predecessor, the Central Michigan Cutting Horse Association). During most of that time, I also served our Affiliate as Treasurer, and now President for the past two years.

4. Your vision of how and what the NCHA can do to sustain and grow membership: *Required

Answer: The new Circuit Program (which development of started in our Promotion and Development Committee) is a very good step towards this but coming up with the plan is only the start. Good execution of this program is essential to help mitigate the membership losses and disenfranchisement. In addition to this, NCHA leadership must continue to find ways to attract new members and bring back previously lost members. One way to help this is to find new ways to reduce the cost and increase flexibility of producing weekend shows. This would hopefully reduce (or contain) entry fees and cattle charges, and provide more money to return to members as winnings and prizes. Furthermore, NCHA could be even more proactive in providing assistance to smaller affiliates with their marketing, sponsorship, and promotion as a way to reach out and find new members. The affiliates are a direct connection to the members, are very often active show producers, and need as much assistance as possible. The NCHA Staff is currently very good at fulfilling requests if called upon, but I believe a more proactive and deliberate program for this is essential. In addition, at the NCHA leadership level, alliances should be fostered with other related cow horse associations, and even other cutting horse associations. These alliances could then be rolled out at the regional and eventually the local level to help promote co-sanctioned events. This has started in Michigan with a reined cow horse group with some good success but some leadership nationally would help.

5. What qualifications/skill sets/experiences will you bring to the NCHA Board of Directors?
*Required

Answer: My experience for many years at many Non-Pro/Amateur and governance levels within NCHA has provided me much insight as to "how things work" at NCHA, and what our Michigan District needs for representation. My time as an Affiliate Officer, Member, Director, Committee Member, Committee Vice-Chair, and Committee Chair has exposed me first-hand to the right and wrong ways that people get things done in NCHA with it's Executive Committee. With that, I truly believe that the easiest way to make change is from the inside and not just criticizing from the outside. Outside of my cutting horse related experience, my engineering and business experience has provided me with other skills that have been essential. I have worked for large, medium, and small companies showing me how management operates at many levels of complexity. Engineering has taught me lines of critical thinking and problem solving. Business experience has taught me financial, accountability, and people management lessons that I think are essential. All of these cutting life and non-cutting life experiences I think will continue to be very useful for me to help NCHA going into the future.

6. Additional information you would like to share for election consideration:

Answer: Bucking the national trend, Michigan NCHA membership has seen wonderful growth in the past year, to the point now that Michigan actually qualifies for a second NCHA District Director. We have not seen this in over 10 years and will really bolster our representation and voice at NCHA. The way the calendar happens to sync with my current expiring term, this means that for 2021 we actually vote for both these positions at the same time. I hope you see that my experience with NCHA and locally in Michigan has served you well over the past years and helped with that growth. I certainly am not trying to claim all the credit because without a great GLCHA Board of Directors, great members, and alliances with other cow horse groups and members, we would have not been able to capitalize on that growth. Going forward, we need to keep the momentum going both in Michigan and nationally. We have some great plans in place for 2021 and beyond and once past all the pandemic challenges it's full speed ahead! If at anytime you have any feedback or questions, please feel free to reach out by phone, email, or in-person. I appreciate your support for all these past years and hopefully your vote of confidence for one of those 2021 Director positions for the future.

7. Do you understand the term length for the position you have applied for and the importance of completing the entire term? *Required

Answer: YES

8. Do you understand that you may not serve as an Officer or Director of any other organization association which may use the words "cutting horse" in its name and which is not affiliated with the Association? *Required

Answer: YES